

Emerald（爱墨瑞得）

经济管理学、图书馆学、工程学

数据库平台使用指南

国际期刊投稿注意事项

北京代表处 service@emeraldinsight.com.cn

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Emerald出版社

1967年由世界著名百强商学院之一Bradford University Management Center的学者建立。

专业出版**经济管理学**同行专家评审期刊**近200种**，占全球该学科期刊**总数12%**，其中很多期刊被**SSCI收录**，是出版经济管理学最多的单一出版机构。涵盖管理学的各个学科领域：

- 会计与金融
- 企业与创新
- 学习与发展
- 国际商务管理
- 人力资源管理
- 信息与知识管理
- 经济管理
- 市场营销
- 教育管理
- 战略管理
- 质量管理
- 绩效管理与评估
- 健康护理管理
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- 组织研究
- 图书馆与信息研究
- 行业与公共部门管理
- 管理科学与研究
- 商业道德与法律
- 营运与物流管理
- 财产与不动产管理

同时出版**16种**高品质的工程学同行专家评审期刊，几乎全被**SCI收录**，涵盖学科领域：

先进自动化 工程计算 电子制造与包装 材料科学与工程

Emerald统计数据

- **7600多**所商学类院校有**3000多**所在使用**Emerald**
- **98%**以上的**世界百强商学院**用户
- **58%**以上的**全球500强企业**用户
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- **80:47 VS 80:20** 西班牙加泰罗尼亚州和**Emerald**自身统计

Emerald数据库产品

Emerald Management Xtra—《Emerald管理学全集》

www.emeraldinsight.com



包含内容:

- 各个管理学领域期刊**200**种，近**9万**篇文章
- 《**Emerald**管理学评论》——文摘评论集
针对世界**400**多种顶尖期刊中的**每篇文章**进行独立评论，超过**25**万篇管理学文章的归纳总结。
- 实践性辅助资源，如**案例集**、**访谈录**、**管理学书评**等

适用对象:

- 经管学教师、研究人员
- 管理学院院长、经管学学生
- 图书馆员

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<http://info.emeraldinsight.com/products/engineering/index.htm>

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Welcome: [Home](#) > [Product Information](#) > Emerald Engineering

Guest

Emerald Engineering

Your gateway to world-class engineering information

Whether you are an academic, researcher or industry practitioner, Emerald Engineering resources can help you find solutions to problems and keep up to date with current research, industry news, trends and debates by providing access to quality engineering information.

And, to help make life even easier, our international events sections will enable you to pinpoint the right event for you! For all the latest events, see our [Engineering Events](#) page.

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Emerald Engineering interest area

Emerald Engineering Interest Area

The Emerald Engineering interest area showcases practical and theoretical articles, interviews, case studies, viewpoints and more...

Emerald Engineering interest area

包含内容:

- 16种期刊，7000篇文章
- 国际会议信息
- 工程人员所感兴趣的话题

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“The farther backward you can look, the farther forward you are likely to see”

Winston Churchill

Emerald数据库平台首页

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username **Your University Name** Athens login Register Forgot Password?

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Quick link to journal table of contents:

Quick link to book series table of contents:

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Search for:

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Matching: All Phrase

Limit to: All content My subscribed content

Include in results:

EarlyCite Articles Emerald Backfiles

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回溯库中的文章

Search History

Search	Content	Result
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短语检索，检索的多个单词
连在一起才符合检索条件

Emerald每个检索
页面都有帮助
信息

Search
Brief guide

- [Browse](#)
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- [Browse Results Page](#)

可以选择检索结果的类型:

- **All content**
全部内容
- **Journals**
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- **Books**
Emerald系列丛书
- **Bibliographic Databases**
Emerald书目数据库,包括
Emerald Review管理学评论
Emerald Abstract文摘库
- **Site Pages**
Emerald网站上其他符合检索条件的
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Advanced Search

Search for:

All Journals Books Bibliographic Databases Site Pages

对多个检索条件限定不同的检索范围

In:

All | Phrase | Exact Match using:

All fields

And

In:

All | Phrase | Exact Match using:

All fields

And

In:

All | Phrase | Exact Match using:

All fields

Limit the search to:

限定文献年份范围

Items published between: All and All

Brief guides to...

- Browse
- Quick Search and Advanced Search
- Search Results List
- Browse Results Page

All fields (excluding full text)

Abstract

Publication title
Content item title

除了正文以外的所有内容

Author

ISSN

ISBN 书号

Reference number 参考文献号

Volume

Issue

Page 起始页

Keywords

Emerald高级检索

支持布尔逻辑符

直接在检索框中输入布尔逻辑运算符，**AND**、**OR** 和**NOT**，需要注意的是布尔逻辑符必须大写。

短语检索和完全匹配检索

可以选择检索框下面的选项，进行短语检索和完全匹配检索。也可以，在检索框中使用“**”将检索词锁定。
注意：如选择完全匹配Exact Match检索，则只返回与检索词完全相同的检索结果，例如，检索marketing，并选择journal title字段和完全匹配，则检索结果只返回期刊名称为marketing的期刊，而不包括期刊名称为The European Journal of Marketing 或Marketing Intelligence and Planning 等刊名包含marketing 的期刊。**

词干检索

使用通配符*****和**?**，通配符只能出现在检索词的中间和末尾，不能出现在检索词开头。

权重检索

使用权重符号**^**，如检索“work⁴ management”，则检索结果中work的权重是management 的4 倍。

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Search Results

Show results for:

[All](#) [Journals](#) [Books](#) [Bibliographic Databases](#) [Site Pages](#)

All Journal Content | [Articles Only](#) | [Non-Articles Only](#)

The search: library / All fields found 34028 results.

[Modify Search](#) | [Search in Results](#) | [Save Search Alerts](#)

修改检索条件 二次检索 保存检索条件

Sort items by: [Relevance](#) & show [10](#) items per page [Go](#)

[Show Abstracts](#)

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可显示每篇文章的文摘

Icon Key: Requires login or subscription Backfiles EarlyCite

[Select all](#) | Add to the marked list: [Session Marked List](#) [Go](#)

- [Information superhighways: library & information services and the Internet](#)
Type: Article, General review
Author(s): Library Association
Source: [The Electronic Library](#), Volume: 13 [Issue: 6](#); 1995
 | [View PDF \(424 KB\)](#) | [Reprints & Permissions](#)
- [Networks, libraries and information: priorities for the UK](#)
Type: Article, General review
Author(s): UK Office for Library Networking
Source: [The Electronic Library](#), Volume: 11 [Issue: 2](#); 1993
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- [A Bibliography of Llewelyn Powys](#)
Type: NonArticle

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回溯库中的文章



未正式出版文章的网络版

Emerald文章信息

browse	Article Information:
Journals	Title: Ontario Government documents repository D-Space pilot project
Reviews/Abstracts	Author(s): Rea Devakos, Annemarie Toth-Waddell
Saved Search Alerts	Journal: OCLC Systems & Services
Marked Lists	Year: 2008 Volume: 24 Issue: 1 Page: 40 - 47
Product Information	DOI: 10.1108/10650750810847233
Licensing Services	Publisher: Emerald Group Publishing Limited
For Authors	Document Access:
For Librarians	Please select from the following options: View HTML View PDF (118 KB)
Research Zone	Reprints & permissions: Request
Learning Zone	Abstract:
Teaching Zone	Purpose – This paper aims to describe a project to increase access and longevity of electronic government documents.
Support Resources	Design/methodology/approach – The Ontario Legislative Library has partnered with the Ontario Council of University Libraries to extend the longevity and accessibility of electronic government documents using DSpace.
About Emerald	Findings – Digital repository software, such as DSpace, can be used to extend access to, and longevity of, special collections.
	Research limitations/implications – The case study may be specific to local practices and the institutions involved.
	Practical implications – The consortial approach builds on existing practices to build a cost effective and sustainable service.
	Originality/value – Many projects in electronic government document preservation and access require large investments. This project leverages existing practices and resources.
	Keywords: Archives management , Canada , Digital storage , Document management , Government
	Article Type: Case study
	References: 5 references
	Article URL: www.emeraldinsight.com/10.1108/10650750810847233
	Key Readings

- 可选择HTML格式：
速度快、可直接链接
- 可选择PDF格式：
方便保存、排版格式与纸本一样

结构性文摘：

- 目的
- 设计方法
- 发现
- 研究局限性
- 应用性
- 原创性

★ Emerald浏览功能

Browse Journals and Book Series

Browse in:

All content My subscribed content

Browse in:

Title Subject

Browse

Navigation Menu:

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Annotations:

- 按照期刊名首字母字顺浏览；按照学科进行浏览
- 除了对期刊、系列丛书进行浏览，还可以选择对评论集/文摘进行按学科的浏览

Alphabetical Index: A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Title	ISSN:	Type
Accounting Research Journal	1030-9616	Journal
Accounting, Auditing & Accountability Journal	0951-3574	Journal
Aircraft Engineering and Aerospace Technology	0002-2667	Journal

Emerald个性化功能

My Profile

Welcome to your Emerald profile. In this section you will be able to set-up, review and edit your alerts & saved searches, marked lists, free trials, newsletters, subscriptions and any research items you have submitted. You will also be able to update your details.

To begin using Emerald to locate articles, reviews, research items and other material please use Emerald's [search](#) or [browse](#) functionality.

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- Set up, [Saved Search Alerts](#), [TOC \(Table of Contents\) Alerts](#) and [Weekly Digests](#).
- Manage your [marked lists](#).
- [View a statement](#) which lists the products and services and free trials you have access to.
- Subscribe or unsubscribe to [Emerald newsletters](#).
- [View or change your contact details](#).

Related Links

- [User Guide](#)

个性化服务内容：

- 保存检索条件，并每周获得最新的检索结果
- 保存自己喜爱的文章并收藏
- 定期获得关注期刊的最新目录
- 获得Emerald 时事通讯信息
- 查看或修改自己的相关信息

Emerald保存检索条件

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Saved Search Alerts

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■ [User Guide](#)

Welcome to the Emerald saved search alerts.

To save a search, first perform a search and then click on the Save Search link from the search results page.

Please find below your previous saved searches:

Previous Searches

Search Name:	Expression:	Hits:	Options:
change management	All Fields / "change management"	5	Edit Test Delete
microcredit	All Fields / microcredit system	5	Edit Test Delete

[Clear All Previous Searches](#) Saved Searches

保存满意的检索条件，
定期查看检索结果，
并可以修改、删除

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For Librarians
Research Zone
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Marked Lists

Your marked lists

Please select a list to work with:
Strategy

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Strategy

[Articles](#) [Abstract & Reviews](#) [Emerald Site](#) [Other Content](#)

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Icon Key: Requires login or subscription Abstract Only

[Select all](#) |

1. [Understanding strategy](#)
Warnock Davies
Strategy & Leadership; Volume 28; Issue 5; 2000

Related Links
[User Guide](#)

- 根据你的喜好保存和删除文章链接
- 建立多个你所需的收藏夹
- 使你的检索更有序和精准
- 节省大量时间和精力
- 与Endnote、Reference manager等引文软件兼容★

Emerald 投稿指南

登陆目标期刊的Author guideline 查看具体投稿指南

The screenshot shows the Emerald website interface. At the top left is the Emerald logo. Below it are login fields for 'username' and 'password', and a 'login' button. To the right are links for 'Athens login', 'Register', and 'Forgot Password?'. A breadcrumb trail reads: 'Home > Product Information > Journal list > Journal of Product & Brand Management Information'. On the left is a navigation menu with 'Emerald Journals' highlighted in a red box. The main content area features the journal cover for 'Journal of Product & Brand Management' with the subtitle 'featuring Pricing Strategy & Practice' and ISSN 1061-0421. Below the cover are links for 'Table of Contents', 'Latest Issue RSS', 'Journal information', 'Editorial Team', 'Author Guidelines', 'Sample articles', and 'Events'. Three red arrows point from green boxes containing the Chinese text '期刊范文', '编委队伍', and '作者指南' to the 'Table of Contents', 'Editorial Team', and 'Author Guidelines' links respectively. A search box is located on the right side of the page. At the bottom, the 'Information Page' and 'Editorial objectives' sections are visible.

期刊范文

编委队伍

作者指南

文章格式要求——摘要

- 4—6个标题：
 1. Purpose
 2. Design/methodology/approach
 3. Findings
 4. Research limitations/implications（如果适用的话）
 5. Practical implications（如果适用的话）
 6. originality/value
- 简洁清晰，不超过250单词
- 最多不超过6个关键词
- 文章归类：
 1. Research Paper
 2. View Point
 3. Technical Paper
 4. Conceptual Paper
 5. Case Study
 6. Literature Review
 7. General Review

文章格式要求

——图形、图像、表格格式

- 在电子格式和原稿中，所有的**图形**（**图表、图解和线图**）和**图像**（**摄影图像**）都要单独提交，用**阿拉伯数字**进行编号，要有简短的标题。
- **图形格式**：MS Word, MS PowerPoint, MS Excel, .pdf, .ai, .wmf, .eps, 插图或者手绘
- 如果**图像**（**摄影图像**）不能以上述格式提供，那么要确保它们是：.tif, .jpeg, .bmp。分辨率dpi至少为300，宽度至少要10厘米。数码相机应尽可能的设定最高分辨率或最高的图像质量。
- **表格**应该是写入的，是文稿的一部分，不应该作为图表提交。表格应该用独立的**罗马数字**进行编号，要有简短的标题。

参考文献格式要求——哈佛格式

- **文中引用:**
 - 一位作者, 如: (Adams, 2006)
 - 两位作者, 如: (Adams and Brown, 2006)
 - 三位以上, 如: (Adams et al., 2006)
- **专著:** 名, 姓的首字母缩写, (年份), 书名, 出版社, 出版地。如:
Harrow, R. (2005), *No Place to Hide*, Simon & Schuster, New York, NY.
- **书中的章节:** 作者名, 姓的首字母缩写, (年份), “章节名”, 编者名, 姓首字母缩写, 书名, 出版社, 出版地, 页码。如: Calabrese, F.A. (2005), "The early pathways: theory to practice –a continuum", in Stankosky, M. (Ed.), *Creating the Discipline of Knowledge Management*, Elsevier, New York, NY, pp. 15-20.
- **期刊文章:** 名, 姓的首字母缩写, (年份), “文章名”, 期刊全名, 卷次, 期次, 页码。
如: Capizzi, M.T. and Ferguson, R. (2005), "Loyalty trends for the twenty-first century", *Journal of Consumer Marketing*, Vol. 22 No. 2, pp. 72-80.
- **电子资源:** 如果在线可用, 在参考文献的最后应该列出全部有效URL地址, 如:
Neuman, B.C.(1995), "Security, payment, and privacy for network commerce", *IEEE Journal on Selected Areas in Communications*, Vol. 13 No.8, October, pp.1523-31. Available (IEEE SEPTEMBER)
<http://www.research.att.com/jsac/>

稿件提交

- ◆ 这应该是文章的终稿，
应该对文章的语法、拼写和印刷错误进行检查修改。
- ◆ 在线提交或者email附件提交，极少数邮寄提交。
文件格式应为Word, WordPerfect, Rich Text或者TEX/LATEX.
- ◆ 所有作者都要附上一份简短的自我介绍，
包括全名，联系方式，单位名称和电子邮件地址
- ◆ 填写完整的Journal Article Reform (期刊文章记录表)

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欢迎您来稿!

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